



GREEN ECONOMY GREEN GROWTH-MYANMAR(not-for-profit) ASSOCIATION

GEGG-MYANMAR

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THE PROGRAMME

SECOND MYANMAR GREEN ECONOMY GREEN GROWTH: *MOVING FORWARD.*

ANNEX 1.4.

Development and Private Sector financing

The aim of this session is to highlight the range of financing sources and their criteria.

- What is the current status of the Myanmar banking industry and capital market
- How investments are financed in other countries
- How companies can attract investment
- What factors are important to investors when deciding to invest
- What role can Governments play in fostering a venture capital industry
- Is Green Technology viable
- What are the opportunities
- Case studies

Agenda

11:30-12:30

Introductory session- Overview of the capital markets: where does Myanmar stand now?

Co- Chairs: Dr. Sein Maung, Chairman, First Private Bank, Yangon
U Aung Htun, Executive Chairman, Thai Strategic Capital Management,
Bangkok

- *Greetings and introduction to the session*
U Aung Htun
 - *Current status of the Myanmar banking and capital market*
Dr. Sein Maung
-

13:30 – 15:30

Presentations (30mins each)

- ***Where is the Money ? : U Aung Htun, Thai Strategic Capital Management***

An emerging economy will need access to significant capital over a sustained period to develop its infrastructure and industries. However, in today's globalized economy, capital is mobile and will flow to location and opportunities that can generate the highest returns for a given level of risk. Therefore there is competition for capital both at a country's level as well as by companies. The lower the cost of capital the more competitive and profitable the company will be.

The presentation will provide an overview of potential sources of capital, the differences and will cover practical issues that a country and companies need to consider when seeking capital

- ***Role and investment requirements of DFIs: Fay Chetnakarnkul, NorFund***

The presentation will explain the role of DFI's in financing development and the criteria used to evaluate investment opportunities.

In particular, the presentation will discuss Norfund (Norwegian Investment Fund for Developing Countries) investment mandate and philosophy, as well as, investment approach in evaluating, investing and developing portfolio companies.

- ***Partnerships for Growth: Mr. Ted Mott, Oxford Capital***

The presentation will provide an overview of how public-private sector partnerships have been structured in some countries. The importance of technology transfer and how this can be managed in the context of green technologies and Myanmar.

Ted will then look at the various ways in which developing economies can secure a rapid catch-up growth strategy by adopting leading edge expertise and technologies

Discussions (15 minutes)

[coffee break (15 minutes)]

15:45 – 17:00

- *Private sector experience: Professor Simon Tay, Chairman, Singapore Institute of International Affairs*

Myanmar is not immune to many of the forestry challenges faced by other ASEAN countries, including the forest fires causing the haze. Already, the problem is emerging in the northern part of Southeast Asia.

A solution lies in public-private partnerships. The public sector, private companies and NGOs must work together rather than in isolation, and the public sector should promote public-private partnerships.

The presentation will explain the issues and explain how the government has a role in establishing a sound regulatory framework, ensuring regulatory certainty, and providing investors with incentives.

- *The potential sectors and opportunities, Kenta Usui, Associate Researcher, Market Mechanism Group, IGES*

Carbon market is often thought to be something only for heavy greenhouse emitters. In fact, it can provide a range of opportunities for countries at early stage of development, like Myanmar, by attracting private finance for low-carbon investments. The presentation will discuss opportunities and challenges for Myanmar to harness the benefit of carbon market mechanisms, including clean development mechanism, voluntary carbon market, REDD and bilateral schemes.

Discussions (15 minutes)